

who feel that Asian character lead roles inevitably go to white actors who make themselves up to be Asian. Scores of Charlie Chan films, for example, have been made with white leads (the last one was the 1981 *Charlie Chan and the Curse of the Dragon Queen*). Roland Winters, who played in six Chan features, was asked by playwright Frank Chin to explain the logic of casting a white man in the role of Charlie Chan: "The only thing I can think of is, if you want to cast a homosexual in a show, and you get a homosexual, it'll be awful. It won't be funny . . . and maybe there's something there . . ." (Frank Chin, "Confessions of the Chinatown Cowboy," *Bulletin of Concerned Asian Scholars*, vol. 4, no. 3 [Fall 1972]).

18. Melanie Martindale-Sikes, "Nationalizing 'Nigger' Imagery Through 'Birth of a Nation,'" paper prepared for the 73rd Annual Meeting of the American Sociological Association, 4-8 September 1978 in San Francisco.
19. Winthrop D. Jordan, *op. cit.*, p. 95; emphasis added.
20. Historical focus has been placed either on particular racially defined groups or on immigration and the "incorporation" of ethnic groups. In the former case the characteristic ethnicity theory pitfalls and apologetics such as functionalism and cultural pluralism may be avoided, but only by sacrificing much of the focus on race. In the latter case, race is considered a manifestation of ethnicity.
21. The degree of antipathy for these groups should not be minimized. A northern commentator observed in the 1850s: "An Irish Catholic seldom attempts to rise to a higher condition than that in which he is placed, while the Negro often makes the attempt with success." Quoted in Gossett, *op. cit.*, p. 288.
22. This analysis, as will perhaps be obvious, is essentially DuBoisian. Its main source will be found in the monumental (and still largely unappreciated) *Black Reconstruction in the United States 1860-1880* (New York: Atheneum, 1977 [1035]).
23. Alexander Saxton argues that:
North Americans of European background have experienced three great racial confrontations: with the Indian, with the African, and with the Oriental. Central to each transaction has been a totally one-sided preponderance of power, exerted for the exploitation of nonwhites by the dominant white society. In each case (but especially in the two that began with systems of enforced labor), white workingmen have played a crucial, yet ambivalent role. They have been both exploited and exploiters. On the one hand, thrown into competition with nonwhites as enslaved or "cheap" labor, they suffered economically; on the other hand, being white, they benefited by that very exploitation which was compelling the nonwhites to work for low wages or for nothing. Ideologically they were drawn in opposite directions. *Racial identification cut at right angles to class consciousness.* (Alexander Saxton, *The Indispensable Enemy: Labor and the Anti-Chinese Movement in California* [Berkeley and Los Angeles: University of California Press, 1971], p. 1, emphasis added.)
24. Selig Perlman, *The History of Trade Unionism in the United States* (New York: Augustus Kelley, 1950), p. 52; emphasis added.
25. Whether Southern blacks were "peasants" or rural workers is unimportant in this context. Some time during the 1960s blacks attained a higher degree of urbanization than whites. Before World War II most blacks had been rural dwellers and nearly 80 percent lived in the South.
26. See George Gilder, *Wealth and Poverty* (New York: Basic Books, 1981); Charles Murray, *Losing Ground* (New York: Basic Books, 1984).

27. A brilliant study of the racialization process in Britain, focused on the rise of "mugging" as a popular fear in the 1970s, is Stuart Hall et al., *Policing the Crisis* (London: Macmillan, 1978).
28. The case of Vincent Chin, a Chinese American man beaten to death in 1982 by a laid-off Detroit auto worker and his stepson who mistook him for Japanese and blamed him for the loss of their jobs, has been widely publicized in Asian American communities. On immigration conflicts and pressures, see Michael Omi, "New Wave Dread: Immigration and Intra-Third World Conflict," *Socialist Review*, no. 60 (November-December 1981).

QUESTIONS FOR CRITICAL THINKING

Reading 1

1. Does Omi and Winant's discussion of race as a social rather than biological concept help you to see issues of race in new and different ways? If so, how? If not, why not?
2. How does your membership in a particular race category influence your understanding of or level of agreement with the authors' discussion?
3. Considering the author's discussion, do you think it is possible or desirable to move beyond racial divisions?

Reading 2

OPTIONAL ETHNICITIES For Whites Only?

MARY C. WATERS

ETHNIC IDENTITY FOR WHITES IN THE 1990s

What does it mean to talk about ethnicity as an option for an individual? To argue that an individual has some degree of choice in their ethnic identity flies in the face of the common sense notion of ethnicity many of us believe in—that one's ethnic identity is a fixed characteristic, reflective of blood ties

Mary C. Waters, "Optional Ethnicities: For Whites Only?" from *Origins and Destinies*, edited by Sylvia Pedraza and Ruben G. Rumbaut. Copyright © 1996 by Mary C. Waters. Reprinted with the permission of Wadsworth, an imprint of Wadsworth, a division of Cengage Learning, www.cengagelearning.com/permissions.

and given at birth. However, social scientists who study ethnicity have long concluded that while ethnicity is based in a *belief* in a common ancestry, ethnicity is primarily a *social* phenomenon, not a biological one (Alba 1985, 1990; Barth 1969; Weber [1921] 1968, p. 389). The belief that members of an ethnic group have that they share a common ancestry may not be a fact. There is a great deal of change in ethnic identities across generations through intermarriage, changing allegiances, and changing social categories. There is also a much larger amount of change in the identities of individuals over their life than is commonly believed. While most people are aware of the phenomenon known as "passing"—people raised as one race who change at some point and claim a different race as their identity—there are similar life course changes in ethnicity that happen all the time and are not given the same degree of attention as "racial passing."

White Americans of European ancestry can be described as having a great deal of choice in terms of their ethnic identities. The two major types of options White Americans can exercise are (1) the option of whether to claim any specific ancestry, or to just be "White" or American (Lieberson [1985] called these people "unhyphenated Whites"), and (2) the choice of which of their European ancestries to choose to include in their description of their own identities. In both cases, the option of choosing how to present yourself on surveys and in everyday social interactions exists for Whites because of social changes and societal conditions that have created a great deal of social mobility, immigrant assimilation, and political and economic power for Whites in the United States. Specifically, the option of being able to not claim any ethnic identity exists for Whites of European background in the United States because they are the majority group—in terms of holding political and social power, as well as being a numerical majority. The option of choosing among different ethnicities in their family backgrounds exists because the degree of discrimination and social distance attached to specific European backgrounds has diminished over time.

The Ethnic Miracle

When European immigration to the United States was sharply curtailed in the late 1920s, a process was set in motion whereby the European ethnic groups already in the United States were for all intents and purposes cut off from any new arrivals. As a result, the composition of the ethnic groups began to age generationally. The proportion of each ethnic group made up of immigrants or the first generation began to gradually decline, and the proportion made up of the children, grandchildren, and eventually great-grandchildren began to increase. Consequently, by 1990 most European-origin ethnic groups in the United States were composed of a very small number of immigrants, and a very large proportion of people whose link to their ethnic origins in Europe was increasingly remote.

This generational change was accompanied by unprecedented social and economic changes. The very success of the assimilation process these

groups experienced makes it difficult to imagine how much the question of the immigrants' eventual assimilation was an open one at the turn of the century. At the peak of immigration from southern and central Europe there was widespread discrimination and hostility against the newcomers by established Americans. Italians, Poles, Greeks, and Jews were called derogatory names, attacked by nativist mobs, and derided in the press. Intermarriage across ethnic lines was very uncommon—castelike in the words of some sociologists (Pagnini and Morgan 1990). The immigrants and their children were residentially segregated, occupationally specialized, and generally poor.

After several generations in the United States, the situation has changed a great deal. The success and social mobility of the grandchildren and great-grandchildren of that massive wave of immigrants from Europe has been called "The Ethnic Miracle" (Greeley 1976). These Whites have moved away from the inner-city ethnic ghettos to White middle-class suburban homes. They are doctors, lawyers, entertainers, academics, governors, and Supreme Court justices. But contrary to what some social science theorists and some politicians predicted or hoped for, these middle-class Americans have not completely given up ethnic identity. Instead, they have maintained some connection with their immigrant ancestors' identities—becoming Irish American doctors, Italian American Supreme Court justices, and Greek American presidential candidates. In the tradition of cultural pluralism, successful middle-class Americans in the late twentieth century maintain some degree of identity with their ethnic backgrounds. They have remained "hyphenated Americans." So while social mobility and declining discrimination have created the option of not identifying with any European ancestry, most White Americans continue to report some ethnic background.

With the growth in intermarriage among people of European ethnic origins, increasingly these people are of mixed ethnic ancestry. This gives them the option of which ethnicity to identify with. The U.S. census has asked a question on ethnic ancestry in the 1980 and 1990 censuses. In 1980, 52 percent of the American public responded with a single ethnic ancestry, 31 percent gave multiple ethnic origins (up to three were coded, but some individuals wrote in more than three), and only 6 percent said they were American only, while the remaining 11 percent gave no response. In 1990 about 90 percent of the population gave some response to the ancestry question, with only 5 percent giving American as a response and only 1.4 percent reporting an uncodeable response such as "don't know" (McKenney and Cresce 1992; U.S. Bureau of the Census 1992).

Several researchers have examined the pattern of responses of people to the census ancestry question. These analyses have shown a pattern of flux and inconsistency in ethnic ancestry reporting. For instance, Lieberson and Waters (1986, 1988, p. 93) have found that parents simplify children's ancestries when reporting them to the census. For instance, among the offspring in situations where one parent reports a specific single White ethnic origin and the other parent reports a different single White origin, about 40 percent of the children

are not described as the logical combination of the parents' ancestries. For example, only about 60 percent of the children of English-German marriages are labeled as English-German or German-English. About 15 percent of the children of these parents are simplified to just English, and another 15 percent are reported as just German. The remainder of the children are either not given an ancestry or are described as American (Lieberson and Waters 1986, 1993).

In addition to these intergenerational changes, researchers have found changes in reporting ancestry that occur at the time of marriage or upon leaving home. At the ages of eighteen to twenty-two, when many young Americans leave home for the first time, the number of people reporting a single as opposed to a multiple ancestry goes up. Thus while parents simplify children's ancestries when they leave home, children themselves tend to report less complexity in their ancestries when they leave their parents' homes and begin reporting their ancestries themselves (Lieberson and Waters 1986, 1988; Waters 1990).

These individual changes are reflected in variability over time in the aggregate numbers of groups determined by the census and surveys. Fairly (1991) compared the consistency of the overall counts of different ancestry groups in the 1979 Current Population Survey, the 1980 census, and the 1986 National Content Test (a pretest for the 1990 census). He found much less consistency in the numbers for northern European ancestry groups whose immigration peaks were early in the nineteenth century—the English, Dutch, Germans, and other northern European groups. In other words each of these different surveys and the census yielded a different estimate of the number of people having this ancestry. The 1990 census also showed a great deal of flux and inconsistency in some ancestry groups. The number of people reporting English as an ancestry went down considerably from 1980, while the number reporting German ancestry went up. The number of Cajuns grew dramatically. This has led officials at the Census Bureau to assume that the examples used in the instructions strongly influence the responses people give. (Cajun was one of the examples of an ancestry given in 1990 but not in 1980, and German was the first example given. English was an example in the 1980 instructions, but not in 1990.)

All of these studies point to the socially variable nature of ethnic identity—and the lack of equivalence between ethnic ancestry and identity. If merely adding a category to the instructions to the question increases the number of people claiming that ancestry, what does that mean about the level of importance of that identity for people answering the census? Clearly identity and ancestry for Whites in the United States, who increasingly are from mixed backgrounds, involve some change and choice.

Symbolic Ethnicities for White Americans

What do these ethnic identities mean to people and why do they cling to them rather than just abandoning the tie and calling themselves American?

My own field research with suburban Whites in California and Pennsylvania found that later-generation descendants of European origin maintain what are called "symbolic ethnicities." Symbolic ethnicity is a term coined by Herbert Gans (1979) to refer to ethnicity that is individualistic in nature and without real social cost for the individual. These symbolic identifications are essentially leisure time activities, rooted in nuclear family traditions and reinforced by the voluntary enjoyable aspects of being ethnic (Waters 1990): Richard Alba (1990) also found later-generation Whites in Albany, New York, who chose to keep a tie with an ethnic identity because of the enjoyable and voluntary aspects to those identities, along with the feelings of specialness they entailed. An example of symbolic ethnicity is individuals who identify as Irish, for example, on occasions such as Saint Patrick's Day, on family holidays, or for vacations. They do not usually belong to Irish American organizations, live in Irish neighborhoods, work in Irish jobs, or marry other Irish people. The symbolic meaning of being Irish American can be constructed by individuals from mass media images, family traditions, or other intermittent social activities. In other words, for later-generation White ethnics, ethnicity is not something that influences their lives unless they want it to. In the world of work and school and neighborhood, individuals do not have to admit to being ethnic unless they choose to. And for an increasing number of European-origin individuals whose parents and grandparents have intermarried, the ethnicity they claim is largely a matter of personal choice as they sort through all of the possible combinations of groups in their genealogies.

Individuals can choose those aspects of being Italian, for instance, that appeal to them, and discard those that do not. Or a person whose father is Italian, and mother part Polish and part French, might choose among the three ethnicities and present herself as a Polish American. With just a little probing, many people will describe a variety of ancestries in their family background, but do not consider these ancestries to be a salient part of their own identities. Thus the 1990 census ancestry question, which estimated that 30 percent of the population is of mixed ancestry, most surely underestimates the degree of mixing among the population. My research, and the research of Richard Alba (1990), shows that many people have already sorted through what they know of their ethnic ancestries and simplified their responses before they ever answer a census or survey question (Waters 1990).

But note that this freedom to include or exclude ancestries in your identification to yourself and others would not be the same for those defined racially in our society. They are constrained to identify with the part of their ancestry that has been socially defined as the "essential" part. African Americans, for example, have been highly socially constrained to identify as Blacks, without other options available to them, even when they know that their forebears included many people of American Indian or European background. Up until the mid-twentieth century, many state governments had specific laws defining one as Black if as little as one-thirty-second of one's ancestors were defined as Black (Davis 1991; Dominguez 1986; Spickard 1989). Even now when the one-drop rule has been dropped from our legal codes,

there are still strong societal pressures on African Americans to identify in a particular way. Certain ancestries take precedence over others in the societal rules on descent and ancestry reckoning. If one believes one is part English and part German and identifies in a survey as German, one is not in danger of being accused of trying to "pass" as non-English and of being "redefined" English by the interviewer. But if one were part African and part German, one's self-identification as German would be highly suspect and probably not accepted if one "looked" Black according to the prevailing social norms.

This is reflected in the ways the census collects race and ethnic identity. While the ethnic ancestry question used in 1980 and 1990 is given to all Americans in the sample regardless of race and allows multiple responses that combine races, the primary source of information on people defined racially in the United States is the census race question or the Hispanic question. Both of these questions require a person to make a choice about an identity. Individuals are not allowed to respond that they are both Black and White, or Japanese and Asian Indian on the race question even if they know that is their background. In fact, people who disobey the instructions to the census race question and check off two races are assigned to the first checked race in the list by the Census Bureau.

In responding to the ancestry question, the comparative latitude that White respondents have does not mean that Whites pick and choose ethnicities out of thin air. For the most part people choose an identity that corresponds with some element of their family tree. However, there are many anecdotal instances of people adopting ethnicities when they marry or move to a strongly identified neighborhood or community. For instance Micaela di Leonardo (1984) reported instances of non-Italian women who married into Italian American families and "became Italian." Karen Leonard (1992) describes a community of Mexican American women who married Punjabi immigrants in California. Some of the Punjabi immigrants and their descendants were said to have "become Mexican" when they joined their wives' kin group and social worlds. Alternatively she describes the community acknowledging that Mexican women made the best curry, as they adapted to life with Indian-origin men.

But what do these identities mean to individuals? Surely an identity that is optional in a number of ways—not legally defined on a passport or birth certificate, not socially consequential in terms of societal discrimination in terms of housing or job access, and not economically limiting in terms of blocking opportunities for social mobility—cannot be the same as an identity that results from and is nurtured by societal exclusion and rejection. The choice to have a symbolic ethnicity is an attractive and widespread one despite its lack of demonstrable content, because having a symbolic ethnicity combines individuality with feelings of community. People reported to me that they liked having an ethnic identity because it gave them a uniqueness and a feeling of being special. They often contrasted their own specialness by virtue of their ethnic identities with "bland" Americanness. Being ethnic makes people feel unique and special and not just "vanilla" as one of my respondents put it.

Because "American" is largely understood by Americans to be a political identity and allegiance and not an ethnic one, the idea of being "American" does not give people the same sense of belonging that their hyphenated American identity does. When I asked people about their dual identities—American and Irish or Italian or whatever—they usually responded in a way that showed how they conceived of the relationship between the two identities. Being an American was their primary identity; but it was so primary that they rarely, if ever, thought about it—most commonly only when they left the country. Being Irish American, on the other hand, was a way they had of differentiating themselves from others whom they interacted with from day to day—in many cases from spouses or in-laws. Certain of their traits—being emotional, having a sense of humor, talking with their hands—were understood as stemming from their ethnicity. Yet when asked about their identity as Americans, that identity was both removed from their day-to-day consciousness and understood in terms of loyalty and patriotism. Although they may not think they behave or think in a certain way because they are American, being American is something they are both proud of and committed to.

Symbolic ethnicity is the best of all worlds for these respondents. These White ethnics can claim to be unique and special, while simultaneously finding the community and conformity with others that they also crave. But that "community" is of a type that will not interfere with a person's individuality. It is not as if these people belong to ethnic voluntary organizations or gather as a group in churches or neighborhoods or union halls. They work and reside within the mainstream of American middle-class life, yet they retain the interesting benefits—the "specialness"—of ethnic allegiance, without any of its drawbacks.

It has been suggested by several researchers that this positive value attached to ethnic ancestry, which became popular in the ethnic revival of the 1970s, is the result of assimilation having proceeded to an advanced stage for descendants of White Europeans (Alba 1985; Crispino 1980; Steinberg 1981). Ironically, people celebrate and embrace their ethnic backgrounds precisely because assimilation has proceeded to the point where such identification does not have that much influence on their day-to-day life. Rather than choosing the "least ethnic" and most bland ethnicities, Whites desire the "most ethnic" ones, like the once-stigmatized "Italian," because it is perceived as bringing the most psychic benefits. For instance, when an Italian father is married to an English or a Scottish or a German mother, the likelihood is that the child will be reported to the census with the father's Italian ancestry, rather than the northern European ancestries, which would have been predicted to have a higher social status. Italian is a good ancestry to have, people told me, because they have good food and a warm family life. This change in the social meaning of being Italian American is quite dramatic, given that Italians were subject to discrimination, exclusion, and extreme negative stereotyping in the early part of the twentieth century.

RACE RELATIONS AND SYMBOLIC ETHNICITY

However much symbolic ethnicity is without cost for the individual, there is a cost associated with symbolic ethnicity for the society. That is because symbolic ethnicities of the type described here are confined to White Americans of European origin. Black Americans, Hispanic Americans, Asian Americans, and American Indians do not have the option of a symbolic ethnicity at present in the United States. For all of the ways in which ethnicity does not matter for White Americans, it does matter for non-Whites. Who your ancestors are does affect your choice of spouse, where you live, what job you have, who your friends are, and what your chances are for success in American society, if those ancestors happen not to be from Europe. The reality is that White ethnics have a lot more choice and room to maneuver than they themselves think they do. The situation is very different for members of racial minorities, whose lives are strongly influenced by their race or national origin regardless of how much they may choose not to identify themselves in terms of their ancestries.

When White Americans learn the stories of how their grandparents and great-grandparents triumphed in the United States over adversity, they are usually told in terms of their individual efforts and triumphs. The important role of labor unions and other organized political and economic actors in their social and economic successes is left out of the story in favor of a generational story of individual Americans rising up against communitarian, Old World intolerance and New World resistance. As a result, the "individualized" voluntary, cultural view of ethnicity for Whites is what is remembered.

One important implication of these identities is that they tend to be very individualistic. There is a tendency to view valuing diversity in a pluralist environment as equating all groups. The symbolic ethnic tends to think that all groups are equal; everyone has a background that is their right to celebrate and pass on to their children. This leads to the conclusion that all identities are equal and all identities in some sense are interchangeable—"I'm Italian American, you're Polish American. I'm Irish American, you're African American." The important thing is to treat people as individuals and all equally. However, this assumption ignores the very big difference between an individualistic symbolic ethnic identity and a socially enforced and imposed racial identity. When White Americans equate their own symbolic ethnicities with the socially enforced identities of non-White Americans, they obscure the fact that the experiences of Whites and non-Whites have been qualitatively different in the United States and that the current identities of individuals partly reflect that unequal history.

In the next section I describe how relations between Black and White students on college campuses reflect some of these asymmetries in the understanding of what a racial or ethnic identity means. While I focus on Black and White students in the following discussion, you should be aware that the myriad other groups in the United States—Mexican Americans,

American Indians, Japanese Americans—all have some degree of social and individual influences on their identities, which reflect the group's social and economic history and present circumstance.

Relations on College Campuses

Both Black and White students face the task of developing their race and ethnic identities. Sociologists and psychologists note that at the time people leave home and begin to live independently from their parents, often ages eighteen to twenty-two, they report a heightened sense of racial and ethnic identity as they sort through how much of their beliefs and behaviors are idiosyncratic to their families and how much are shared with other people. It is not until one comes in close contact with many people who are different from oneself that individuals realize the ways in which their backgrounds may influence their individual personality. This involves coming into contact with people who are different in terms of their ethnicity, class, religion, region, and race. For White students, the ethnicity they claim is more often than not a symbolic one—with all of the voluntary, enjoyable, and intermittent characteristics I have described above.

Black students at the university are also developing identities through interactions with others who are different from them. Their identity development is more complicated than that of Whites because of the added element of racial discrimination and racism, along with the "ethnic" developments of finding others who share their background. Thus Black students have the positive attraction of being around other Black students who share some cultural elements, as well as the need to band together with other students in a reactive and oppositional way in the face of racist incidents on campus.

Colleges and universities across the country have been increasing diversity among their student bodies in the last few decades. This had led in many cases to strained relations among students from different racial and ethnic backgrounds. The 1980s and 1990s produced a great number of racial incidents and high racial tensions on campuses. While there were a number of racial incidents that were due to bigotry, unlawful behavior, and violent or vicious attacks, much of what happens among students on campuses involves a low level of tension and awkwardness in social interactions.

Many Black students experience racism personally for the first time on campus. The upper-middle-class students from White suburbs were often isolated enough that their presence was not threatening to racists in their high schools. Also, their class background was known by their residence and this may have prevented attacks being directed at them. Often Black students at the university who begin talking with other students and recognizing racial slights will remember incidents that happened to them earlier that they might not have thought were related to race.

Black college students across the country experience a sizeable number of incidents that are clearly the result of racism. Many of the most blatant ones

that occur between students are the result of drinking. Sometimes late at night, drunken groups of White students coming home from parties will yell slurs at single Black students on the street. The other types of incidents that happen include being singled out for special treatment by employees, such as being followed when shopping at the campus bookstore, or going to the art museum with your class and the guard stops you and asks for your I.D. Others involve impersonal encounters on the street—being called a nigger by a truck driver while crossing the street, or seeing old ladies clutch their pocket-books and shake in terror as you pass them on the street. For the most part these incidents are not specific to the university environment; they are the types of incidents middle-class Blacks face everyday throughout American society, and they have been documented by sociologists (Feagin 1991).

In such a climate, however, with students experiencing these types of incidents and talking with each other about them, Black students do experience a tension and a feeling of being singled out. It is unfair that this is part of their college experience and not that of White students. Dealing with incidents like this, or the ever-present threat of such incidents, is an ongoing developmental task for Black students that takes energy, attention, and strength of character. It should be clearly understood that this is an asymmetry in the "college experience" for Black and White students. It is one of the unfair aspects of life that results from living in a society with ongoing racial prejudice and discrimination. It is also very understandable that it makes some students angry at the unfairness of it all, even if there is no one to blame specifically. It is also very troubling because, while most Whites do not create these incidents, some do, and it is never clear until you know someone well whether they are the type of person who could do something like this. So one of the reactions of Black students to these incidents is to band together.

In some sense then, as Blauner (1992) has argued, you can see Black students coming together on campus as both an "ethnic" pull of wanting to be together to share common experiences and community, and a "racial" push of banding together defensively because of perceived rejection and tension from Whites. In this way the ethnic identities of Black students are in some sense similar to, say, Korean students wanting to be together to share experiences. And it is an ethnicity that is generally much stronger than, say, Italian Americans. But for Koreans who come together there is generally a definition of themselves as "different from" Whites. For Blacks reacting to exclusion, there is a tendency for the coming together to involve both being "different from" but also "opposed to" Whites.

The anthropologist John Ogbu (1990) has documented the tendency of minorities in a variety of societies around the world, who have experienced severe blocked mobility for long periods of time, to develop such oppositional identities. An important component of having such an identity is to describe others of your group who do not join in the group solidarity as devaluing and denying their very core identity. This is why it is not common for successful Asians to be accused by others of "acting White" in the United States, but it is

quite common for such a term to be used by Blacks and Latinos. The oppositional component of a Black identity also explains how Black people can question whether others are acting "Black enough." On campus, it explains some of the intense pressures felt by Black students who do not make their racial identity central and who choose to hang out primarily with non-Blacks. This pressure from the group, which is partly defining itself by not being White, is exacerbated by the fact that race is a physical marker in American society. No one immediately notices the Jewish students sitting together in the dining hall, or the one Jewish student sitting surrounded by non-Jews, or the Texan sitting with the Californians, but everyone notices the Black student who is or is not at the "Black table" in the cafeteria.

Institutional Responses

Our society asks a lot of young people. We ask young people to do something that no one else does as successfully on such a wide scale—that is to live together with people from very different backgrounds, to respect one another, to appreciate one another, and to enjoy and learn from one another. The successes that occur every day in this endeavor are many, and they are too often overlooked. However, the problems and tensions are also real, and they will not vanish on their own. We tend to see pluralism working in the United States in much the same way some people expect capitalism to work. If you put together people with various interests and abilities and resources, the "invisible hand" of capitalism is supposed to make all the parts work together in an economy for the common good.

There is much to be said for such a model—the invisible hand of the market can solve complicated problems of production and distribution better than any "visible hand" of a state plan. However, we have learned that unequal power relations among the actors in the capitalist marketplace, as well as "externalities" that the market cannot account for, such as long-term pollution, or collusion between corporations, or the exploitation of child labor, means that state regulation is often needed. Pluralism and the relations between groups are very similar. There is a lot to be said for the idea that bringing people who belong to different ethnic or racial groups together in institutions with no interference will have good consequences. Students from different backgrounds will make friends if they share a dorm room or corridor, and there is no need for the institution to do any more than provide the locale. But like capitalism, the invisible hand of pluralism does not do well when power relations and externalities are ignored. When you bring together individuals from groups that are differentially valued in the wider society and provide no guidance, there will be problems. In these cases the "invisible hand" of pluralist relations does not work, and tensions and disagreements can arise without any particular individual or group of individuals being "to blame." On college campuses in the 1990s some of the tensions between students are of this sort. They arise from honest misunderstandings,

lack of a common background, and very different experiences of what race and ethnicity mean to the individual.

The implications of symbolic ethnicities for thinking about race relations are subtle but consequential. If your understanding of your own ethnicity and its relationship to society and politics is one of individual choice, it becomes harder to understand the need for programs like affirmative action, which recognize the ongoing need for group struggle and group recognition, in order to bring about social change. It also is hard for a White college student to understand the need that minority students feel to band together against discrimination. It also is easy, on the individual level, to expect everyone else to be able to turn their ethnicity on and off at will, the way you are able to, without understanding that ongoing discrimination and societal attention to minority status makes that impossible for individuals from minority groups to do. The paradox of symbolic ethnicity is that it depends upon the ultimate goal of a pluralist society, and at the same time makes it more difficult to achieve that ultimate goal. It is dependent upon the concept that all ethnicities mean the same thing, that enjoying the traditions of one's heritage is an option available to a group or an individual, but that such a heritage should not have any social costs associated with it.

There are many societal issues and involuntary ascriptions associated with non-White identities. The developments necessary for this to change are not individual but societal in nature. Social mobility and declining racial and ethnic sensitivity are closely associated. The legacy and the present reality of discrimination on the basis of race or ethnicity must be overcome before the ideal of the pluralist society, where all heritages are treated equally and are equally available for individuals to choose or discard at will, is realized.

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QUESTIONS FOR CRITICAL THINKING

Reading 2

1. What are some of the reasons whites may choose to identify with a particular ethnicity? What purpose does belonging to a particular ethnicity serve?
2. How does the freedom to include or exclude ancestries differ for whites and people of color?
3. How do "optional ethnicities" differ from ethnicities that result from exclusion and oppression? What are some of the advantages and/or disadvantages of each?